



## Sponsorship Opportunities

You're invited to invest in North Idaho's premier youth running program and competitive team. Your generous support enables the NIDP runners to pursue their love for running and competing on the national stage.

Sponsor Benefits	Platinum	Gold	Silver	Bronze
Logo on team banner at local, regional, & national races	●			
Logo on team gear and clothing	●	●		
Logo on all print materials	●	●	●	
Logo and link on website and social media	●	●	●	●
Recognition in all media coverage	●	●	●	●
Tax deductible	●	●	●	●

### A Legacy of Success

North Idaho Distance Project (formerly North Idaho XC) was founded in Coeur d'Alene, ID in 2005. The club's mission is to inspire and train talented youth runners seeking to compete at the national level, including at the USATF Cross Country Junior Olympics as well as other national Cross Country, Indoor and Outdoor Track Championships. To date, the club has had 82 All-Americans, 4 Individual Titles, and 4 National Team Titles.

NIDP has grown to include more opportunities for youth runners, including a summer program with over 150 participants, a program for high school runners, and additional competition opportunities in the region and nationally.

As the premier distance running club for youth in our area, North Idaho Distance Project attracts athletes from Sandpoint, Rathdrum, Hayden, Coeur d'Alene, Post Falls, Liberty Lake, and Spokane Valley.

### Why Sponsor?

- **Keep your business name and brand in front of the community.** Your company will be recognized from summer training sessions through our fall and spring competitive race seasons. Donating to NIDP positions your brand as a key supporter of healthy, empowered kids in our community. With logos on our website, athletes' gear, and at races, you will directly reach over 16,000 racers and their families annually.
- **Your sponsorship supports our mission to promote healthy living through competitive youth running, accessible to all.** All funds raised directly support young athletes by underwriting expenses for quality coaching, training and racing gear, and travel and competition opportunities. **No runner is ever turned away for the inability to pay**, and NIDP is committed to providing scholarships for participation and travel.
- **It's a great investment in the community with high return.** The lifelong benefits of developing healthy living habits are well understood. NIDP instills these principles along with discipline, resilience and team work to inspire kids to unplug, reconnect and overcome the physical and mental challenges faced on the race course, in the classroom, and in life.



Fill out the form on back or online at [www.northidahodistance.org](http://www.northidahodistance.org)



## Sponsorship Form

### Your Information

Sponsor Name	
Contact Person	
Email	
Phone Number	
Address, City, State, Zip Code	

Sponsorship Level	Platinum: \$5,000	Gold: \$3,000	Silver: \$1,000	Bronze: \$500
Select One:				

Payment	Invoice Me	Check	Venmo
Select a Method of Payment:			

### Please send form & payment to:

North Idaho Distance Project  
 Attn: Holly Matous  
 852 W Kathleen Avenue  
 Coeur d'Alene, ID 83815

Please email a vector (.AI or .EPS) file with your company logo for recognition to:  
[emry@northidahodistance.org](mailto:emry@northidahodistance.org)

### We appreciate your generous support!

Donations to North Idaho Distance Project are tax deductible as permitted by law. NIDP is a non-profit, 501(c)(3) Tax ID#: 83-1556451

